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**FOR IMMEDIATE RELEASE**

**GerrAudio Joins PAVSC as Founding Level Partner**

The Professional Audio Visual Society of Canada (PAVSC) is proud to announce GerrAudio as its newest Founding Level Partner, reinforcing the society's efforts to provide Canadian AV professionals with opportunities for growth, education, and collaboration.

For more than four decades, GerrAudio has represented world-class audio, communications, and performance technology brands in the Canadian AV marketplace. The company has built a reputation not only for technical design expertise and customer support but also for its leadership in hosting training opportunities and other initiatives that bring professionals from every corner of the industry together.

“Our industry’s future depends on providing career development opportunities that help our people grow and succeed,” comments Peter Snelgrove, VP, Operations & Marketing at GerrAudio. “By supporting PAVSC, we’re investing in the tools and programs that allow AV professionals to reach their potential while raising the bar for the industry as a whole.”

PAVSC unites professionals to raise standards, create opportunities, and build a strong, reputable AV community across Canada. From training and certification to industry-wide collaboration, the organization’s work ensures that the future of AV is skilled, connected, and respected.

“GerrAudio has always demonstrated a commitment to building the industry through knowledge sharing and the support of open and inclusive events,” says Gregory Rushton, Chair of the Board, PAVSC. “That longstanding commitment aligns perfectly with PAVSC’s vision, and we’re honoured to have their support as a Founding Level Partner.”

Learn more: [pavs.ca](https://pavs.ca)