

JULY 17, 2025

FOR IMMEDIATE RELEASE

PAVSC Welcomes Kelly Smith as Membership Liaison

The Professional Audio Visual Society of Canada (PAVSC) is delighted to welcome Kelly Smith as its new Membership Liaison. With a sharp eye for detail and genuine passion for community-building, Kelly is stepping into this role in a volunteer capacity, helping to shape an inclusive and welcoming experience for audio visual professionals across Canada.

Kelly's involvement will be key as PAVSC prepares to launch its Membership Program, bringing her dedication, warmth, and organizational skills to everything from registration and onboarding to member engagement, retention, and more. Her contributions will help ensure that the AV community feels connected, supported, and inspired from day one.

To learn more or be notified when membership opens, visit pavs.ca and follow @PAVSC on social media.