PRESS RELEASE

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FOR IMMEDIATE RELEASE

ClearAlan Joins Professional Audio Visual Society of Canada as Impact Level Partner

The Professional Audio Visual Society of Canada (PAVSC) has welcomed ClearAlan Inc., a leading Canadian independent programming firm for AV and systems integration, as its latest Impact Partner. This new partnership reflects ClearAlan's deep commitment to advancing Canada's AV industry through education, mentorship, and collaboration.

Founded in 2013, ClearAlan has built a reputation for excellence in software development, configuration, deployment, and consultation across the national AV landscape. With a team holding top-tier certifications from Crestron, AMX, Extron, QSC, Biamp, and others, ClearAlan's mission is to deliver intuitive, reliable, and user-focused technology solutions. As an Impact Level Partner, ClearAlan will extend this mission beyond its own walls to support the broader AV community.

"We are pleased to commit ClearAlan as an Impact Partner for PAVSC," says Russ Noble, Principal at ClearAlan. "Mentorship, continuing education, and individual support have always been central to our culture. Partnering with PAVSC allows us to share these values with others in the industry and help shape a more connected and empowered AV community across Canada."

Launched in July 2025, PAVSC is a national not-for-profit organization dedicated to elevating AV professionals through networking, education, and advocacy. The society welcomes individuals from all sectors of the AV industry – including live events, systems integration, sales, manufacturing, and design – and aims to build a mutually supportive and inclusive professional community.

"ClearAlan's commitment to quality, training, and collaboration aligns perfectly with our mission," said Gregory Rushton, Chair of PAVSC. "We're excited to welcome them as an Impact Level Partner and look forward to working together to strengthen Canada's AV workforce and foster meaningful industry connections."

As part of the partnership, ClearAlan will contribute to PAVSC's initiatives in mentorship, certification, and professional development, helping to address challenges such as workforce sustainability and knowledge transfer in an ever-evolving AV landscape.

For more information about ClearAlan, visit <u>www.ClearAlan.ca</u>. To learn more about PAVSC and its partnership opportunities, visit <u>www.pavs.ca</u>.