

SEPTEMBER 10, 2025

FOR IMMEDIATE RELEASE

PAVSC Welcomes Jennifer Carr to Board of Directors

The Professional Audio Visual Society of Canada (PAVSC) is pleased to announce the appointment of Jennifer Carr to its Board of Directors. Jennifer brings a wealth of industry experience and vast professional network to the organization, strengthening PAVSC's ability to connect, support, and elevate AV professionals across Canada.

"I am honoured to join the PAVSC Board of Directors at such an exciting moment for the Canadian AV industry," Jennifer shares. "Throughout my career I've witnessed the transformative power of mentorship, education, and community. By contributing to PAVSC's mission, I look forward to helping create opportunities for the next generation of AV professionals and building stronger bridges across our national network."

Jennifer is currently Senior Strategic Account Manager at Kramer Electronics Canada, where she has spent more than a decade supporting partners across Alberta, British Columbia, and Saskatchewan. Prior to joining Kramer, she enjoyed a long, successful stint with Soundcraft Canada / SC Media Canada.

"Jennifer's appointment is an exciting step forward for PAVSC," says Greg Rushton, Chair of the Board of Directors. "Her extensive experience and reputation will be invaluable to our work. We are honoured to welcome her to the Board and look forward to the perspective and energy she will bring to the organization and wider AV community."

Learn more at pavs.ca.